

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents
Registration Act of 1938, as amended.1. Name of Registrant
SONTHEIMER AND COMPANY, INC.
4 West 58th Street
New York, New York

2. Registration No. 1648

3. This amendment is filed to accomplish the following indicated purpose or purposes:

☐ To correct a deficiency in☒ To give a 10-day notice of a change in information as required by Section 2(b) of the Act.☐ Initial Statement☒ Supplemental Statement
for July 19, 1967☐ Other purpose (specify) _____☐ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list -

Contract between Registrant and Permina dated October 13, 1967.
Exhibit A. *Permina*
Exhibit B.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

The purposes of this Amendment are as follows:

- (a) The Registrant and the Jamaica Tourist Board, by mutual consent, terminated their relationship as of November 14, 1967.
- (b) The Registrant has acquired another foreign principal, i.e., Indonesian National Tourist Organization. Although the contract for the Indonesian National Tourist Organization is dated October 13, 1967, it was not fully executed and returned to the Registrant until November 7, 1967. The other party to the agreement, Permina, is, we understand, another organization owned, controlled and financed by the Indonesian Government.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

MORTON SONTHEIMER

PAUL KNAPP

Subscribed and sworn to before me at New York, New Yorkthis 15th day of December, 1967

My commission expires _____

JUDITH CHANNELL
Notary Public, State of New York
No. 31-0616125
Qualified in New York County
Commission Expires March 30, 1969

GPO 915-477

Sontheimer and Company, Inc.

Four West 58th Street, New York, N.Y. 10019

October 13, 1967

General Ibnu Sutowa
PERMINA
Hatsumei, Kaikan
No. 17, Nishikubo--Akefune--Cho
Shiba, Minato-ku
Tokyo, Japan

Dear General Ibnu:

This letter confirms the oral agreement reached by you, General Soebroto, and our representative, Mrs. Louise Steinman Ansberry, in Tokyo on Sunday, October 1, 1967 regarding the tourist promotion program in the United States and Canada for the Indonesian National Tourist Organization by Sontheimer and Company, Inc. The program will start on October 15, 1967 and continue for a period of one year at a total cost of \$75,000.00.

We acknowledge that on behalf of INTO \$25,000.00 has been deposited to our bank account in New York City. An additional \$25,000.00 will be paid to us on January 16, 1968 and on May 15, 1968, the final \$25,000.00 for the year ending October 15, 1968 will be deposited either by PERMINA or by INTO.

The services to be rendered by us shall be rendered in the United States and shall include:

1. Developing publicity in travel trade magazines, general circulation magazines, and newspapers to promote tourism to Indonesia.
2. Encouraging and assisting travel writers and persons of public relations value to visit Indonesia and publicize it.
3. Sending mailings to travel agents.
4. Building a photographic collection for use by the press and various public relations outlets.
5. Establishing close liaison with airlines serving Indonesia and Intercontinental Hotels to develop tie-in promotions.

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6. Making at least three trips to Indonesia by us, possibly more if free transportation and expenses are arranged.

7. Preparing and printing, at a cost to us of not more than \$1,500.00 a travel brochure on Indonesia. This brochure is for distribution internally and for travel agents and others in the United States and Canada. Arrangements for the printing will be made by General Soebroto.

8. Counseling with the Indonesian tourist officials and other government officials, both in Djakarta and in the United States, on questions pertaining to tourism.

9. Working with officials of the Indonesia Festival of Arts to be held in New York in 1969 to develop publicity for the festival.

10. Giving reasonable assistance to the Djakarta museum in arranging research and pictures, editing, and layout for a pamphlet about the museum. We have already made initial contacts in this respect.

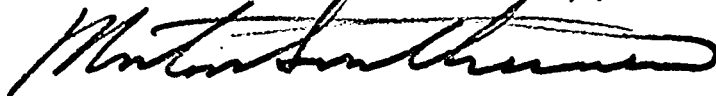
As the appropriations for INTO are on a two-year basis, we will plan to continue the program through the second year unless notification to the contrary in writing is received by either party ninety days before October 15, 1968. Thereafter it will continue from year to year unless ninety days' notice of change or cancellation is given in writing by either party.

We will submit reports at least monthly on our activities in behalf of Indonesia, as well as copies of all press clippings. Additionally we will send monthly statements of expenses.

The \$75,000.00 covers staff time, overhead and fee, and expenses not in excess of \$27,000.00. It does not include expenses for travel in excess of three trips per year to Indonesia, printing other than the travel brochure above mentioned, advertising, motion pictures or projects of an unanticipated or costly nature.

Sincerely yours,

SONTHEIMER AND COMPANY, .INC.



Morton Sontheimer
President

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The terms as stated in this letter encompass my understanding of the oral agreement.

SONTHEIMER AND COMPANY, INC.

Louise Steinman Ansberry
Mrs. Louise Steinman Ansberry

Agreed to and confirmed by
On behalf of the Indonesian National Tourist Organization

[Signature]
General Ibnu Sutowo

On behalf of PERMINA

[Signature]
General Soebroto Kusmardjo

Date *21/8-62*